

## One Million Pesos-worth laundry shop business given to a women's group

**Cebu City, Philippines.** A One Million Pesos-worth laundry shop business is now in the hands of the members of a Cebu City-based women's organization, after the Department of Labor and Employment (DOLE-7) officially turned-over the livelihood assistance to beneficiaries recently, confirmed DOLE-7 Regional Director, Atty. Johnson G. Cañete in a statement.



The project, said Director Cañete, would benefit the 100 members of the Kalipunan ng Liping Pilipina (KALIPI)-Cebu Federation, whose office is located at D. Jakosalem St., Cebu City.

Jigs, materials and equipment needed to operationalize the business were delivered



personally by the DOLE through the Tri-City Field Office (TCFO), which included the following, namely: washing machines, dryers, weighing scales, laundry baskets, ironing sets, pails, basins, boxes of laundry soap and detergent bars, hangers, and clips, among others.

The Laundry Shop business, which is expected to boost the income of beneficiaries, was also supported by Cebu City Second District Representative, Congressman Rodrigo A. Abellanosa.

DOLE-TCFO Chief Labor and Employment Officer, Mr. Emmanuel Y. Ferrer, was optimistic that the project would go a long way since the group advocates for women empowerment adding that, “Providing the group with a very worthwhile and lucrative business undertaking did not only give them an avenue to maximize their skills but also support their interest and passion.”



Barangay Buhisan Captain, Gremer C. Barete, who witnessed the turn-over ceremony, lauded the Department of Labor and Employment for willingly and wholeheartedly extending support to the KALIPI members by implementing said project.

Ms. Ma. Socorro Alfafara, KALIPI-National and Regional President, said that the initiative would not only add considerable increase in the income of the members but would also strengthen the cooperation, coordination and teamwork within the organization.

DOLE-7 Assistant Regional Director, Atty. Roy L. Buenafe, for his part, commented that the DOLE would not hesitate extending livelihood assistance to any individual, group or organization for as long as they would be able to present a feasible and viable project proposal with a goal in mind of making the project lasting and sustainable.



“The DOLE, being the implementing arm of government in extending services to the workers, formal or informal, envisions to help promote the idea of decent work among the workers whether through wage employment or self-employment,” said Atty. Buenafe.

And religiously implementing the livelihood program of the Department, he added, is a way of advocating for self-employment hoping to help curb the realities of unemployment and underemployment especially among those in the vulnerable sector.

The KALIPI Laundry Business was made possible through the DOLE Integrated Livelihood and Emergency Employment Programs (DILEEP), which aims to

contribute to the government agenda of inclusive growth through massive job generation and poverty reduction.

***End//LSenarlo-Taniza with reporting from JCBurbos of DOLE-TCFO***

*For more information on this report, you may contact Luchel Senarlo-Taniza, Regional Labor Communication Officer at telefax number (032) 266-2792 or you may send an email at [dole\\_centralvisayas@yahoo.com](mailto:dole_centralvisayas@yahoo.com)*